

The Security Culture Index

The Security Culture Survey provides a scientifically valid and reliable assessment of security culture in your organization. The results of the Security Culture Survey are automatically analyzed to provide you with a metric for the overall quality of security culture and the quality of each of the seven dimensions of security culture in your organization¹.

The metrics are given as scores on a scale of 0 to 100, from poor to excellent. The Security Culture Index, below, can be used to help you to interpret your score correctly.

90-100	Excellent
80-89	Good
70-79	Moderate
60-69	Mediocre
0-59	Poor

In the results section of your Security Culture Survey campaign, under *Security Culture Dimensions Explained*, we share tips on how to improve the different dimensions of security culture. Use these tips as a guide to build a strong security culture and improve your organization's security. Improving security culture is proven to be an effective risk management strategy and an important aspect of an organization's security program.

Reduce Risk by Improving Security Culture:

Leaked, breached, shared, or cracked passwords are still one of the most efficient methods for gaining illicit access to computer systems. Empirical evidence shows that the risk of an end user sharing their credentials as a result of a phishing email is significantly higher in organizations with poorer security culture.

Risk of credential sharing can be reduced 52 fold by improving security culture². On average, employees in organizations with good security culture are 52 times less likely to enter data as a result of a phishing email than organizations with poor security culture (measured per 1000 phishing emails sent).

SCORE	INDEX	LIKELIHOOD OF CREDENTIAL SHARING
90-100	Excellent	Less than 1 in 1000 phishing emails result in shared credentials
80-89	Good	1 in 1000 phishing emails result in shared credentials
70-79	Moderate	8 in 1000 phishing emails result in shared credentials
60-69	Mediocre	24 in 1000 phishing emails result in shared credentials
0-59	Poor	52 in 1000 phishing emails result in shared credentials

¹ Organizational scores assume that all employees were included in the assessment. In the event that the survey was not completed by the entire organization, but instead by a group of employees, then the results would indicate the quality of security culture across the group of employees that were surveyed.

² You can read the KnowBe4 whitepaper, available here: <https://www.knowbe4.com/press/new-knowbe4-research-finds-credential-sharing-risk-reduces-with-improved-security-culture-score>